
THE IMPORTANCE OF SPEECH COMMUNICATION

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Abstract:

Communication is both a self-governing declaration and an important part of many other professions. For example, good communication skills necessary in law, trade, advertisements, public relations, and sales. Non-verbal communication involves facial expressions, gestures, eye contact, distancing, posture etc. are those which clear your message trying to convey to others. A communicator with appropriate open-mindedness will be flexible in holding rather sincere, honest and useful conversations. It is irrelevant to cross your message. Even with whom you show displeasure having open-mindedness will be able to have productive conversations. As an academic discipline, Speech Communication tests communication between people. Human interaction is considered as the platform where internal relationships, groups, clubs, sections, and cultures are built. A good listener is a good communicator. Listening is one of the ways of communication skills. One who doesn't listen to the person who is speaking is not adored by anyone. Instead, active listening must be practiced. It involves attentive listening, raising queries and reframing the said words for proper understanding. This proper understanding ensures a relevant response.

Keywords: Communication, facial expressions, gestures, eye contact, distancing, posture, Human interaction, etc

Communication is both a self-governing declaration and an important part of many other professions. For example, good communication skills necessary in law, trade, advertisements, public relations, and sales. Non-verbal communication involves facial expressions, gestures, eye contact, distancing, posture etc. are those which clear your message trying to convey to others. A friendly approach towards everyone admits for an open book of their life in front of you. Eye contact details your focus on the person and the conversation. On the other hand, staring into the eye of an opponent may cause discomfort.

Conveying the information in a limited number of words as possible is essential. Clarity and concision are vital when you are in discussion with others. Mumbling words insist your listener switch over to another person. Garrulous quality in you unnecessarily confuses your audience. Maybe face to face or written communication, it requires a cordial smile that enriches your co-workers. The receiver must feel great and admired by your non-verbal communication.

Speech communication means why people communicate and how do they express it. It includes the language we speak and also message that has no words but only gestures. A speech is a talk, usually formal, about a particular topic to a group of people. It is troublesome to find out the origin of a speaker because it is as old as man's capacity to communicate his views verbally.

A communicator with appropriate open-mindedness will be flexible in holding rather sincere, honest and useful conversations. It is irrelevant to cross your message. Even with whom you show displeasure having open-mindedness will be able to have productive conversations.

Addressing the person with a name, listening patiently, expressing moral support etc regard you with lots of admiration. Conveying respect to them and their ideas make you feel more appreciated. Devoid different distractions and centralize your conversation.

Be it a superior or sub-ordinate express only positive assertions. Either through email or phone, positive communication is very important. Encouraging words should motivate him or her. Listen humbly and assure them your progress further. Team spirit judges your communication skills. Another important aspect of communication is the medium of communication. Medium is nothing but the topic you are involved in. Maybe a grave or unimportant message, as the conversation is that will be the response.

American President Abraham Lincoln's second inaugural speech on being re-elected as President of the U.S.A after the Civil War, marked the end of drudgery. Without any jealousy and with kindness and humility for everyone, with strong determination, Lincoln calls the public to make effort in building the country's deficiencies and pleads the layman to fight the battle for his family, for which he may relish peace for himself and with all nations.

Students who excel in speech communication take up one of the two areas, each beginning with a firm principle in speech theory and continuing with courses such as beliefs, with a firm interrelationship, and arguments.

Organizational communication consists of the two speakers and written communication, laying stress on the total quality management approach.

Inter-relational communication includes one-to-one communication in individual and group settings

As an academic discipline, Speech Communication tests communication between people. Human interaction is considered as the platform where internal relationships, groups, clubs, sections, and cultures are built.

Knowledge about interaction processes and communicative attitude are formed by Speech Communication. The discipline aims at contacts and bridges between people, both in private and public situations, as well as through various communication technologies.

The peremptory request for expertise in interpersonal and group communication is on the expansion in such areas as the design of technological applications in communication, personal training management, initiation, and growth of professional communication ability.

Expertise in interpersonal collaboration and co-operation, in methodical reasoning and persuasion as well as in ethical questions related to communication is required to achieve success in all activities across society.

In regard to controlled advancement of communication, it is a building up process through which organizations and every citizen negotiate methods that have the importance of every social life, such as textual, visual, digital and also within the family and at the workplace.

There are four different kinds of discipline in communication. They are-

1. Interpersonal communication--- behavioral representation of two people.
2. Group communication---concentrates on a small group of three to seven people.
3. Organisational communication ---stresses on organisational structure and human communication.

Rhetoric and public address --- shape public perceptions and practices. overall oral and written communication is shaped by all the above communications.

Students have the chance to strengthen their skills in leadership, teamwork, critical and moral thinking, public opinion, dispute management, inter-cultural communication, workplace communication, and relationship building.

Many studies have shown that all careers as well as social situations thus, practical seminars and diverse communication experiences are facilitated in two laboratories: the speech practicum and internship programs.

Speech communication is the discipline that allows students to develop their critical thinking skills and to adapt their abilities to a wide variety of employment opportunities.

Nehru in his condolence message to the public at the time of Gandhiji's death has quoted such an emotional speech that every citizen of the nation was touched by ---

Never be hostile or belligerent with others. Be confident but not overconfident. Ensure that you are listening to the other person and express empathy. Respect the other person's point of opinion. The phrase, I understand guarantees that you are listening to their view.

A good listener is a good communicator. Listening is one of the ways of communication skills. One who doesn't listen to the person who is speaking is not adored by anyone. Instead, active listening must be practiced. It involves attentive listening, raising queries and reframing the said words for proper understanding. This proper understanding ensures a relevant response.

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